



HARSHAD JAHAGIRDAR

PORTFOLIO: <https://www.harshads.com/events>

Email: virtualharshad@gmail.com

Linkedin: www.linkedin.com/in/brandguruji, Available Immediately, Age 43

Award Winning CREATIVE PRODUCER with 22 Years of Solid Experience in Experience Centre, Studios & Agency. Strong skills in working in 360 sphere.

HIGHLIGHTS

Elite Residence, Al Sufouh Road, Dubai - United Arab Emirates.

Preferred WhatsApp
+91 8265082802

UAE Phone:
+971 44397250

Recent Projects in
JAPAN & VIETNAM

Experienced in Setting Photography & Video Studio with various multi-camera, lights, mics, streaming technologies

Experienced setting 70 Seater Events hall with stage, DMX lighting, audio mixer, Pyro works, etc

Experience in acquiring partnerships with eComm portals

**Experience Centre/
Studio Management**
★★★★★

Events
★★★★★

Graphic & Web
★★★★★

Social Media Marketing
★★★★★

Cross-Platform Content
★★★★★

Digital / Offset Printing
★★★★★

Video Production
★★★★★

SUMMARY Please check all the reference links to understand the quality of work.

- ❖ 22 years Leadership in running & managing Studios, Agency, Experience Centres
- ❖ Combination of Creative Skills, Building Studios, Experience Centre gives be ability to think out of the box unconventional ideas and make them possible.
- ❖ Experienced in designing & management of International Events, managed launch event in Japan https://youtu.be/r9yN3ukn_5w
- ❖ Experience in conducting Corporate Events implementing creative ideas <https://youtu.be/Ee6amDKdmh8>
- ❖ Recent Project was to build creative ideas around building a Live Streaming Studio Cum Experience Centre worth \$1M USD.
- ❖ Full 360 experience in creative process with cross-platform content creation skills

✓ **EXPERIENCE CENTRE/ EVENT / EXPO MANAGEMENT**

<https://www.harshads.com/events>

- ❖ Implemented custom experiences with creative ideas
- ❖ Rapidly create professional grade audio visual content integrating graphics, photographic and video bites
- ❖ Provide Creative Direction & storyboards for integrating it with production
- ❖ Liaison with agencies, vendors, creative artist,
- ❖ Creating custom fabrication and special structures using material such as wood, steel frames, printed cloth, vinyl, acrylic, lights, projection, etc.
- ❖ Experience in integrating Live Streaming technologies, Projection Mapping & Theatre LED Projection, Audio-Video Mixers, Cameras, DMX lighting, Pyro Works, Interactive Touch Displays.
- ❖ Personally skilled in graphic design, web, social media, photography and videos.

✓ **CRAFTING MEMORABLE EXPERIENCES**

- ❖ Organised Drum Circle: Experienced creating custom experiences to unit people by organising Drum Circle, where 300 participants played drum at a time.
- ❖ Rangolee: Organised a real life painting of Goddess Laxmi using Rangolee which is coloured power. The artist took 10 hours to create. The whole event was recorded to create a time-lapse movie for social media. <https://youtu.be/TIBl8uud0ns>
- ❖ Shot professional grade video for event promotion <https://youtu.be/lj19q1OK3Xo>

✓ **STUDIO EQUIPMENT**

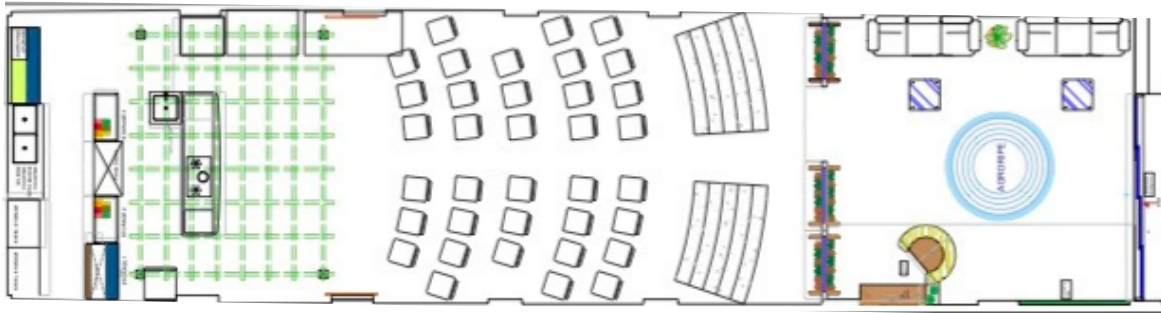
- ❖ Experienced in researching brands and buying photo/video Sony & Canon cameras, Godox lights, tripods, rigs such jimmy, automated rigs such as Edelkrone, DJI Gimbals & Drones, etc.

✓ **EXPERIENCE CENTRE CONSTRUCTION (Additional experience which can be useful)**

- ❖ Built Live Stream Studio with Photo & Events Capability, with a 60 seater capacity. Project budget \$1M USD.
- ❖ Please check **Behind the Scenes**, please excuse the quality of behind the scenes. Full video of the construction cannot be shared due to NDA constraints <https://youtu.be/rS-37eokyyk>

➔ Studio Features:-

- 60 Seater Live Streaming Studio with Photography, Video Production & Events Capabilities.
- Designed Overhead slides 40Ft wide x 70Ft long, hosting moving lighting for both photo, video & events.
- Walls could easily transform into chroma
- Professional Grade Overhead Projector with rolling screen
- Overhead cabling, Custom IOT controls for lights
- DMX Lighting & Sound Mixers with overhead dedicated control room
- Unique idea of creating a moving set which could create 4 combinations (Nigella Express or MasteChef)
- Wooden furniture and Partitions with wheels
- Central Air Conditioning, ducting and planned overhead cabling



✓ **MY PORTFOLIO WEBSITE WITH OTHER PROJECTS & SKILLS** WWW.HARSHADS.COM

✓ **NATIONAL AWARDS & RECOGNITIONS**

- 2016: Award for supporting and promoting SMBs
- 2015: Keynote Speaker at International Conference on Industry Issues, Gujarat.
- 2012: CNN IBN TV Networks, Entrepreneurship Excellence Award, From Anupam Kher.
- 2011: Best Branding Services Award, From Chetan Bhagat.
- 2011: Young Achiever Award, State Level News Group.

✓ **EDUCATION & CERTIFICATIONS**

- 2023: Process of pursuing European Accredited Doctorate in Business Administration: Branding & Marketing.
- 2022: Project Management Skills for Leaders: Project Management Institute Inc. USA
- 2022: Marketing to Humans: Project Management Institute Inc. USA
- 2021: Certification: Amazon Trained eCommerce Specialist ATES
- 2021: Certification: B2B Import-Exports, International Business Management & Marketing
- 2016: Building Global Enterprises: Harvard Business School Executive Program
- 2001: Certification in 2D Animation - Arena Multimedia
- 2000: Certification in Web Designing - Insight Technologies
- 1998-1999: Diploma in Web Technologies (1 year) - Brilliant Technologies CDAC
- 1996-1999: Diploma in Mechanical Engineering (3 years) - Technical Board, India

✓ **EMPLOYMENT**

- **January 2008 - Present: Virtuosity: Director**
- **October 2003 - December 2007: Independent Creative Producer, Branding & Marketing Specialist**
- **September 2000 - September 2003: CMMSOft: Sr. Graphic Designer**
- **August 1999 - August 2000: CMMSOft: Trainee Graphic Designer**