



HARSHAD JAHAGIRDAR

PORTFOLIO: www.Harshads.com Email: virtualharshad@gmail.com

Linkedin: www.linkedin.com/in/brandguruji, Available Immediately, Age 43

Award Winning CREATIVE PRODUCER with 22 Years of Solid Experience in Setting/Running Studios & Agency. Strong skills in working in 360 sphere creating cross-platform content.

HIGHLIGHTS

Elite Residence, Al Sufouh Road, Dubai - United Arab Emirates.

UAE Phone:
+971 44397250

Preferred WhatsApp
+91 8265082802

Recent Projects in
JAPAN & VIETNAM

Experienced in Setting Photography & Video Studio with various multi-camera, lights, mics, streaming technologies

Experienced setting 70 Seater Events hall with stage, DMX lighting, audio mixer, Pyro works, etc

Experience in acquiring partnerships with eComm portals

High Volume Photography/Video
★★★★★

Studio Management
★★★★★

Amazon eCom Certified
★★★★★

Graphic & Web
★★★★★

Social Media Marketing
★★★★★

Cross-Platform Content
★★★★★

SUMMARY

- ❖ I have 22 years Leadership experience Running & Managing Studio/Agency operations serving multiple Brands. I have experience working on a Senior/C-Level executive position directly reporting the Directors / Investors / Stake Holders.
- ❖ Helped in partnering with large eCommerce portals like Amazon for bulk photography.
- ❖ Certified Amazon eCommerce Specialist, knowledge of uploading images to portals.
- ❖ Worked as Creative Producer for professional grade lifestyle photography, video production for corporate movies, promos, and even Bollywood movies.
- ❖ Personally skilled in Full-Frame Cameras, Lighting Setup, Photography, Video Shooting, Video Editing. Actively used Gimbals, drones, cranes/jimmy, sliders, etc
- ❖ Have full experience in constructing Studio from scratch Budgeted \$1M USD.

<https://www.harshads.com/photography>

<https://www.harshads.com/movie-production>

✓ STUDIO MANAGEMENT

- ❖ Have extensive experience in managing hi-volume photography with over 500 SKUs
- ❖ Directed photography of Apparels, FMCG, Electronics, Retail Brands, Cosmetics, etc.
- ❖ Directed Video Production and work flow for Product Review Videos.
- ❖ Thorough knowledge of Studio/Rental business, Services to offer, Optimum Pricing
- ❖ Over Studio Maintenance, Resource & Freelancer Management.
- ❖ Financial Management of each Client Account to build repeat business.
- ❖ Scheduling multiple photoshoots, planning the post-production, final approvals.
- ❖ Implementing Time Management Software and incorporating in daily workflow.
- ❖ Taking ownership to provide excellent Customer Service

✓ STUDIO MARKETING

- ❖ Tap mid/larger local brands, identify their marketing pain-areas and offer solutions.
- ❖ Network at events and participate at trade-shows & startup events.
- ❖ Creating special deals and packages to engage repeat business.
- ❖ Create online client acquisition through Landing pages & Social Media Campaigns.
- ❖ Tap international market via online B2B channels such as LinkedIn.
- ❖ Create online social media strategies and content in graphic and video.

✓ STUDIO EQUIPMENT

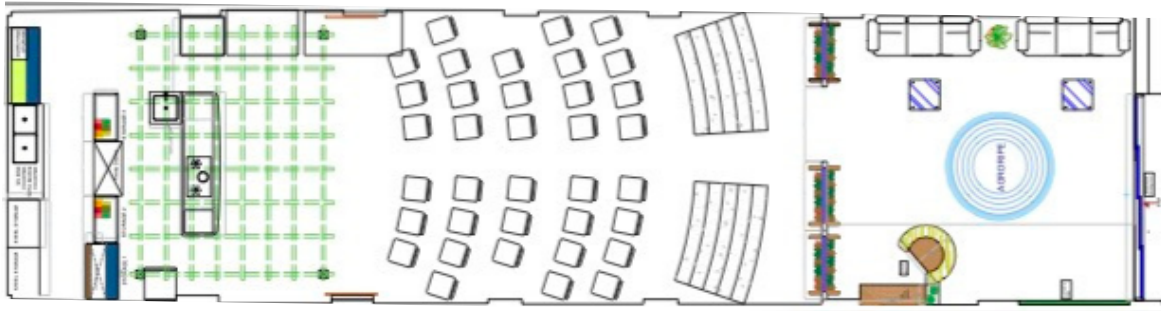
- ❖ Experienced in researching brands and buying photo/video Sony & Canon cameras, Godox lights, tripods, rigs such jimmy, automated rigs such as Edelkrone, DJI Gimbals & Drones, etc.
- ❖ Maintaining and keep a check on the equipment inventory.

✓ STUDIO CONSTRUCTION

- ❖ Built Live Stream Studio with Photo & Events Capability, with a 60 seater capacity. Project budget \$1M USD.
- ❖ Please check [Behind the Scenes](#), please excuse the quality of behind the scenes. Full video of the construction cannot be shared due to NDA constraints <https://youtu.be/rS-37eokyyk>

➔ Studio Features:-

- 60 Seater Live Streaming Studio with Photography, Video Production & Events Capabilities.
- Designed Overhead slides 40Ft wide x 70Ft long, hosting moving lighting for both photo, video & events.
- Walls could easily transform into chroma
- Professional Grade Overhead Projector with rolling screen
- Overhead cabling, Custom IOT controls for lights
- DMX Lighting & Sound Mixers with overhead dedicated control room
- Unique idea of creating a moving set which could create 4 combinations (Nigella Express or MasteChef)
- Wooden furniture and Partitions with wheels
- A. Central Air Conditioning, ducting and planned overhead cabling



✓ MY PORTFOLIO WEBSITE WITH OTHER PROJECTS & SKILLS WWW.HARSHADS.COM

✓ NATIONAL AWARDS & RECOGNITIONS

- 2016: Award for supporting and promoting SMBs
- 2015: Keynote Speaker at International Conference on Industry Issues, Gujarat.
- 2012: CNN IBN TV Networks, Entrepreneurship Excellence Award, From Anupam Kher.
- 2011: Best Branding Services Award, From Chetan Bhagat.
- 2011: Young Achiever Award, State Level News Group.

✓ EDUCATION & CERTIFICATIONS

- 2023: Process of pursuing European Accredited Doctorate in Business Administration: Branding & Marketing.
- 2022: Project Management Skills for Leaders: Project Management Institute Inc. USA
- 2022: Marketing to Humans: Project Management Institute Inc. USA
- 2021: Certification: Amazon Trained eCommerce Specialist ATES
- 2021: Certification: B2B Import-Exports, International Business Management & Marketing
- 2016: Building Global Enterprises: Harvard Business School Executive Program
- 2001: Certification in 2D Animation - Arena Multimedia
- 2000: Certification in Web Designing - Insight Technologies
- 1998-1999: Diploma in Web Technologies (1 year) - Brilliant Technologies CDAC
- 1996-1999: Diploma in Mechanical Engineering (3 years) - Technical Board, India

✓ EMPLOYMENT

● **January 2008 - Present: Virtuosity: Director**

● **October 2003 - December 2007: Independent Creative Producer, Branding & Marketing Specialist**

● **September 2000 - September 2003: CMMSoft: Sr. Graphic Designer**

● **August 1999 - August 2000: CMMSoft: Trainee Graphic Designer**